

HOLLY J. MORRIS

Washington, D.C. | hollyjennifermorris@gmail.com | 240-476-9166 | hollyjmorris.com

Education

Columbia University
Graduate School of
Journalism, 1998, M.S.
Emory University, 1997, B.A.,
theater studies and creative
writing; summa cum laude

Development

HTML/CSS, JavaScript, jQuery
WordPress development
Apple News Format JSON
Jira, Confluence, GitHub, Git,
Airtable

Design and media

Expert in Adobe InDesign, good
at Photoshop, middling at
Illustrator and Premiere Pro

Conference sessions

Online Journalism Association,
Speed Skillsharing, 2020,
2024
Public Media Journalists
Association:
Edit Anything!, 2021
Turning Radio Stories That Sing
Into Digital Masterpieces, 2022
How to Train Your Team, 2023

Volunteer work

Vox Teen Communications,
Atlanta: Mentored and edited.
Knowledge Commons DC:
Wrangled times, locations,
staffing and equipment for
around 200 classes per year;
taught journalism classes.

NPR

Digital Journalism Trainer, March 2019 to present, Washington, D.C.

- Train NPR and member station staff in digital writing (organization, ledes, nut grafs), editing, headline writing/SEO, accuracy/factchecking and other topics; organize group trainings and brown bags; work one-on-one with writers and editors.
- Manage training.npr.org; supervised the Diverse Sources Database; wrote the internal and external newsletters.
- Trained 200 member stations in Grove, the public media system CMS; created training plan for NPR's Grove rollout; write and maintain extensive documentation.
- Redesigned and relaunched training.npr.org and the Diverse Sources Database; refactored the WordPress codebase to create a new feature set and aesthetic.
- Design handouts, manuals, posters and promotional materials.
- Created and organized Trainingpalooza, a three-day internal training conference.
- Designed, coded and write NPR's online news quiz.

University of North Georgia

Lecturer, August 2016 to February 2019, Gainesville, Georgia

- Taught college courses in multimedia journalism, social media, and introductory reporting and writing; served as advisor for the student newspaper.

Washington Post Express

Managing Editor, Features, and prior positions

August 2003 to September 2008 & April 2009 to June 2016, Washington, D.C.

- Managed up to nine writers and editors, plus freelancers, for the free daily paper.
- Launched 10 daily, weekly, monthly and yearly sections and franchises.
- Line edited and/or top edited stories on a wide range of subjects, among them theater, film, music, food, fitness and fashion.
- Worked on the development teams for Explore DC, an iPhone app for tourists, and DC Rider, a Metro trip-planning app.
- Wrote the fan-favorite celebrity and weird news pages.

National Geographic News

Assistant Managing Editor, September 2008 to April 2009, Washington, D.C.

- Edited science and medicine stories for news.nationalgeographic.com.

U.S. News & World Report

Deputy Assistant Managing Editor and prior positions

June 1998 to August 2003, Washington, D.C.

- Co-founded and edited for the lifestyle section, Diversions.
- Covered entertainment, health, careers, technology and culture.
- Wrote two bestselling cover stories; one launched a franchise.
- Assigned and edited People, a front-of-the-book page of short profiles.